

2026 RFQs
Questions & Answers

Q: With respect to the Statement of Qualifications to Provide Certain Advertising, Marketing, Media and Public Relations Services (RFQ #2026-10), are newly established small businesses eligible to submit qualifications?

A: Yes.

Q: With respect to the Statement of Qualifications to Provide Certain Advertising, Marketing, Media and Public Relations Services (RFQ #2026-10) due to the fact the Agency may split services among multiple contractors, may a respondent seek qualification specifically for the creative-production portion of the scope such as advertisements, web/social creative, direct mail, brochures and other public-facing collateral without representing that it provides the full media-buying, public-relations and influencer-management scope?

A: Yes, a respondent is permitted to apply with respect to any or all of the requested services.

Q: With respect to the Statement of Qualifications to Provide Certain Advertising, Marketing, Media and Public Relations Services (RFQ #2026-10) can a newly formed firm support its qualifications with relevant experience completed by its principal before the firm's formation, provided that the dates, client/project context and the principal's role are clearly identified and the work is not represented as corporate past performance?

A. Yes

Q. With respect to the Statement of Qualifications to Provide Certain Advertising, Marketing, Media and Public Relations Services (RFQ #2026-10) if New York business licensing or registration documentation is required, must it be complete at the time the Statement of Qualifications is submitted, or may evidence that the applicable process has been initiated satisfy the submission-stage requirement?

A: For all required licensures please see section IV (Identifying information, Line 3) which states that Proof of State of New York business license or proof of initiating the process of application before work commences, if required for the type of services contemplated by this RFQ.

Q: With respect to the Statement of Qualifications to Provide Environment Consulting Services (RFQ # 2026-09) will you accept UPS delivery rather than registered mail?

A: Yes

Q: With respect to the Statement of Qualifications to Provide Environment Consulting Services (RFQ # 2026-09) Can the submittal be hand delivered?

A: Yes

Q: With respect to the Statement of Qualifications to Provide Environment Consulting Services (RFQ # 2026-09) can electronic signatures be used on forms or do they need to be "wet" signatures?

A: All signatures must be original