Affirmative Fair Housing Marketing Plan

1. Street address, village, town, zip code, and census tract number for the Project;

263-267 East Shore Middle Neck Road, Village of Great Neck, Town of North Hempstead, 11023; Census Tract 3004

2. Number of affordable units to be marketed and whether they will be available for rent or purchase;

There will be eight (8) affordable units marketed and available for rent.

3. The number, if any, and location of market rate units included in the Project;

There are fifty-five (55) market rate units included in the Project, and one (1) unit reserved for the building superintendent.

4. Whether the housing will be "housing for older persons", defined as at least 80%occupancy of units with at least one person 55 or older or 100% occupancy of persons age 62 or older;

There will not be any "housing for older persons" as defined above.

5. A description of how units will be advertised for sale or rental prior to first occupancy, including whether Applicant will utilize its own website, commercial websites, print media outlets, social media outlets such as Facebook, a sign at the project site, mailings, leaflets/flyers, brochures, and other forms of advertising;

All advertising will be performed by Long Island Housing Partnership, Inc. which shall be performed in accordance with all applicable laws, rules, and regulations.

6. A statement that the Applicant will use fair housing logo or phrase "Equal Housing Opportunity" on all advertising described above;

Applicant and/or its third-party agent Long Island Housing Partnership, Inc. will use fair housing logo or phrase "Equal Housing Opportunity" on all advertising described above.

7. A statement that the Applicant will distribute written information regarding the availability of affordable units at the project to a list of organizations provided to the Applicant by the Agency, which list may be updated annually;

Applicant and/or its third-party agent Long Island Housing Partnership, Inc. will distribute written information regarding the availability of affordable units at the project to a list of organizations provided to the Applicant by the Agency, which list may be updated annually.

8. Whether the Applicant will conduct the marketing and initial rent-up or sales itself or contract with a third-party;

Applicant will use a third-party, Long Island Housing Partnership, Inc. to conduct the marketing and initial rent-up of affordable units.

9. A statement that an initial application period with a specific start and end date will be utilized for accepting applications for consideration for the initial rental of the units and that the period will last for at least thirty (30) days after the marketing described in this plan is commenced. In addition, a statement that following the initial application period, all the applications submitted during the initial application period will be considered through the use of a lottery and not on a first-come first-served basis, unless the number of applications received during the initial application period is less than the total number of units available for rental.

Applicant and/or its third-party agent, Long Island Housing Partnership, Inc., will have an initial application period with a specific start and end date will be utilized for accepting applications for consideration for the initial rental of the units and that the period will last for at least thirty (30) days after the marketing described in this plan is commenced. Following the initial application period, all the applications submitted during the initial application period will be considered through the use of a lottery and not on a first-come first-served basis, unless the number of applications received during the initial application period is less than the total number of units available for rental.

10. A statement that the Applicant will maintain records of the activities it undertakes to implement its marketing plan.

Applicant and its third-party agent, Long Island Housing Partnership, Inc., will maintain records of the activities it undertakes to implement its marketing plan.

Dated: July 23, 2026

Villadom 2020 Group LLC
Bay Investors LLC
BW East Shore LLC
GG East Shore LLC
Jano Building LLC
Norwich LLC

By: Kouros Torkan, Authorized Representative