NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a public hearing pursuant to Section 859-a of the General Municipal Law, as amended, will be held by the Nassau County Industrial Development Agency (the "Agency") on the 20th day of June, 2023, at 11:00 a.m., local time, at the Town of North Hempstead Town Hall, 220 Plandome Road, Manhasset, Town of North Hempstead, Nassau County, New York, with respect to the following project, with respect to the following project:

TWEEZERMAN INTERNATIONAL, LLC, a limited liability company organized and existing under the laws of the State of Delaware and authorized to do business in the State of New York, and its affiliates and any other entity formed or to be formed on its behalf (collectively, the "Applicant"), have presented an application for financial assistance (the "Application") to the Agency, which Application requests that the Agency consider undertaking a project (the "Project") consisting of the following: (A)(1) the retention of an interest in the approximately 6.27 acre parcel of land located at 2 Tri Harbor Court, Port Washington, Town of North Hempstead, Nassau County, New York (Section: 6; Block: 89; Lot: 57) (the "Land"), (2) the renovation of approximately 12,000 square feet of an approximately 61,289 square foot building and the construction of an approximately 16,000 square foot addition thereto (collectively, the "Building") on the Land, together with related improvements to the Land, including surface parking spaces, (3) the acquisition of certain furniture, fixtures, machinery and equipment (the "Equipment') necessary for the completion thereof (collectively, the "Project Facility"), all of the foregoing for use by the Applicant as its headquarters, an office and warehouse in the Applicant's business of selling beauty implements, including, but not limited to, tweezers and eyelash curlers; (B) the granting of certain "financial assistance" (within the meaning of Section 854(14) of the General Municipal Law) with respect to the foregoing in the form of potential exemptions or partial exemptions from real property taxes, mortgage recording taxes and sales and use taxes (collectively, the "Financial Assistance"); and (C) the lease (with an obligation to purchase), license or sale of the Project Facility to the Applicant or such other entity as may be designated by the Applicant and agreed upon by the Agency.

The Project Facility would be initially owned, operated and/or managed by the Applicant or such other entity as may be designated by the Applicant and agreed upon by the Agency (the Applicant or such other entity, collectively, the "Company").

The Company would receive Financial Assistance from the Agency in the form of potential exemptions or partial exemptions from real property taxes, sales and use taxes and mortgage recording taxes.

A representative of the Agency will at the above-stated time and place hear and accept comments from all persons with views with respect to the Project. Interested parties may present their views both orally and in writing with respect to the Project.

Subject to applicable law, copies of the Application, which includes a description of the anticipated costs and benefits of the Project, are available for review by the public during business hours at the offices of the Agency at One West Street, Mineola, New York (from 9:00 a.m. to 5:00 p.m. Monday through Friday). The Application is also posted on the Agency's website at https://nassauida.org/projects-documents, under Applications.

Finally, the Agency also encourages all interested parties to submit written comments to the Agency (for the Agency's receipt no later than June 21, 2023 at 3:00 p.m.), which will all be included within the public hearing record. Any written comments may be sent to Nassau County Industrial Development Agency, One West Street, 4th Floor, Mineola, New York 11501, Attn: Sheldon L. Shrenkel, Chief Executive Officer/Executive Director and/or via email at info@nassauida.org.

Dated: June 4, 2023

NASSAU COUNTY INDUSTRIAL DEVELOPMENT AGENCY

By: Sheldon L. Shrenkel Chief Executive Officer / Executive Director