

Promotional Advertising Resolution

A regular meeting of the Nassau County Industrial Development Agency (the "Agency") was convened in public session at the Theodore Roosevelt Executive & Legislative Building, Ceremonial Chambers, 1550 Franklin Avenue, Mineola, Nassau County, New York, on February 2, 2023, at 6:45 p.m., local time.

The meeting was called to order by the [Chair], upon roll being called, the following members of the Agency were:

PRESENT:

Richard Kessel	Chair
John Coumatos	Asst. Treasurer
William H. Rockensies	Member
Raymond Pinto	Member

NOT PRESENT:

Timothy Williams	Secretary
Reginald A. Spinello	Member
Victor LaGreca	Member

THE FOLLOWING ADDITIONAL PERSONS WERE PRESENT:

Sheldon L. Shrenkel	Chief Executive Officer/Executive Director
Anne LaMorte	Chief Financial Officer
Colleen Pereira	Administrative Director
Carlene Wynter	Compliance Assistant
Nicole Gil	Administrative Assistant
Ben Ciorra	Director of Operations
Judge Anthony Marano	Agency Counsel
Milan Tyler	Bond/Transaction Counsel
Paul O'Brien	Bond/Transaction Counsel

The attached resolution no. 2023-04 was offered by William H. Rockensies, seconded by Richard Kessel.

Resolution No. 2023-04

RESOLUTION OF THE NASSAU COUNTY INDUSTRIAL DEVELOPMENT AGENCY (THE "AGENCY") APPROVING THE PURCHASE OF PROMOTIONAL ADVERTISING FROM THE NASSAU COUNTY & SUFFOLK COUNTY BUILDING & CONSTRUCTION TRADES COUNCIL

WHEREAS, the Nassau County Industrial Development Agency (the "Agency") is authorized and empowered by the provisions of Chapter 1030 of the 1969 Laws of New York, constituting Title I of Article 18-A of the General Municipal Law, Chapter 24 of the Consolidated Laws of New York, as amended (the "Enabling Act"), and Chapter 674 of the 1975 Laws of New York, as amended, constituting Section 922 of said general Municipal Law (said Chapter and the Enabling Act being hereinafter collectively referred to as the "Act") to, inter alia, promote the economic welfare, recreation opportunities and prosperity of the inhabitants of New York State and actively promote, develop, encourage and assist in the promotion, attraction and development of economically sound commerce and industry to advance the job opportunities, health, general prosperity and economic welfare of the people of the State of New York; improve their economic welfare, recreation opportunities, prosperity and standard of living, and prevent unemployment and economic deterioration; and promote the development of facilities to provide recreation for the citizens of New York State and to attract tourists from other states; and

WHEREAS, the Agency desires to procure certain print advertising to promote construction and economic development activity in Nassau County (the "Advertising Services") and has identified an opportunity to purchase such advertising from the Nassau County & Suffolk County Building & Construction Trades Council (the "Council") as more particularly detailed in the proposal attached hereto as Exhibit A (the "Proposal"); and

WHEREAS, the purposes of the Advertising Services are consistent with the mission and purposes of the Agency; and

WHEREAS, the Agency desires to purchase the Advertising Services as set forth in the Proposal, subject to compliance with the Agency's policies and procedures and applicable law;

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE NASSAU COUNTY INDUSTRIAL DEVELOPMENT AGENCY, AS FOLLOWS:

Section 1. The Agency is hereby authorized to purchase the Advertising Services as set forth in the Proposal, at a cost that is anticipated not to exceed \$1,500 plus any applicable taxes. The Agency finds that (a) the purchase of the Advertising Services constitutes a procurement of "promotional advertising" or similar services involving the application of specialized expertise and a high degree of creativity and, therefore, is not subject to the competitive bidding requirements of the Agency's Statement of Procurement Policy and Procedures, (b) the purposes of such Advertising Services are consistent with and would further the mission and purposes of the Agency, (c) the Advertising Services are not available through the New York State Preferred Source Program, and (d) the cost of the Advertising Services is reasonable.

Section 2. The Agency hereby determines that the proposed action is a Type II Action pursuant to Article 8 of the New York Environmental Conservation Law (including the regulations thereunder, "SEQRA") involving "continuing agency administration" which does not involve "new programs or major reordering of priorities that may affect the environment" (6 NYCRR Section 6.17.5 (c)(26)) and therefore no findings or determination of significance are required under SEQRA.

Section 3. The Chief Executive Officer / Executive Director is hereby authorized and directed in his sole discretion to purchase the Advertising Services on such terms and conditions thereof that the Chief Executive Officer / Executive Director may deem advisable or necessary, subject to the terms of this Resolution. The Chief Executive Officer / Executive Director's execution of an agreement to purchase the Advertising Services shall evidence the Agency's approval of the terms thereof.

Section 4. This Resolution shall take effect immediately.

Adopted: February 2, 2023

The question of the adoption of the foregoing Resolution was duly put to a vote on roll call, which resulted as follows:

Richard Kessel	VOTING	AYE
John Coumatos	VOTING	AYE
Timothy Williams	VOTING	EXCUSED
Reginald A. Spinello	VOTING	EXCUSED
William H. Rockensies	VOTING	AYE
Raymond Pinto	VOTING	AYE
Victor LaGreca	VOTING	EXCUSED

The foregoing Resolution was thereupon declared duly adopted.

STATE OF NEW YORK

) SS.:

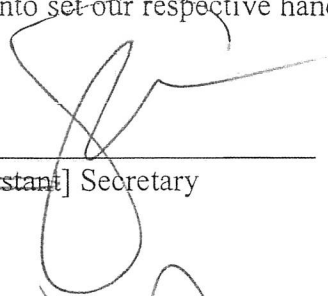
COUNTY OF NASSAU

We, the undersigned ~~[Vice]~~ Chairman and ~~[Assistant]~~ Secretary of the Nassau County Industrial Development Agency (the "Agency"), do hereby certify that we have compared the foregoing extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on February 2, 2023 with the original thereof on file in our office, and that the same is a true and correct copy of said original and of such Resolution set forth therein and of the whole of said original so far as the same relates to the subject matters therein referred to.


WE FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

WE FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, we have hereunto set our respective hands and affixed the seal of the Agency this 2nd day of February 2023.



~~[Assistant]~~ Secretary



~~[Vice]~~ Chairman

(SEAL)

EXHIBIT A

PROPOSAL

See Attached

BUILDING A STRONG AND VIBRANT LONG ISLAND

The Nassau County Industrial Development Agency is proud to support the Building & Construction Trades Council of Nassau and Suffolk Counties and the dedicated men and women of the construction and building trades who keep Long Island moving forward with strength and determination.



Through the provision of financial incentives and business resources, the Nassau County IDA is a driving force in the sustained growth and economic prosperity of Nassau County and the Long Island region.

Learn more at www.nassauida.org.

BOARD MEMBERS

Richard Kessel, *Chairman*

John Coumatos • Victor LaGreca • Raymond Pinto
William Rockensies • Reginal Spinello • Timothy Williams

ncida

NASSAU COUNTY
INDUSTRIAL
DEVELOPMENT
AGENCY

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