Affirmative Marketing Plan for Woodcrest Village Park Associates

1. Name and location of Project:
   Woodcrest Village Park
   2930 Rockaway Avenue
   Oceanside, NY 11572
   Census Track Number: 4130.01

2. The Project will contain twenty-three (23) “affordable” units for rent.

3. The Project will contain two hundred seven (207) “market” units for rent.

4. The Project is not specifically designated as “housing for older persons.”

5. The affordable units will be marketed by the Long Island Housing Partnership, or such other service provider as acceptable to the Nassau County Industrial Development Agency (the “Agency”). The affordable units will be advertised by newspaper publications, the LIHP website, and other forms of advertising as the Long Island Housing Partnership, or such other service provider as acceptable to the Agency determines to be necessary. The market units will be advertised through applicant’s own website and other forms of advertising as the applicant determines to be necessary.

6. The applicant will use either the Fair Housing Logo, or phrase “Equal Housing Opportunity” on all advertising.

7. The applicant anticipates utilizing the services of the Long Island Housing Partnership or other similar fair housing organization to determine the eligibility for all affordable unit applicants. Written information regarding the availability of affordable units at the Project will be distributed to the list of organizations provided by the Agency and attached hereto, which list may be updated annually.

8. The applicant anticipates utilizing the services of the Long Island Housing Partnership, or other similar fair housing organization, to conduct the marketing and initial rent-up of the affordable units.

9. An initial application period with a specific start date and end date will be utilized for accepting applications for consideration for the initial rent-up of the affordable units. The application period will last for a minimum of thirty (30) days after the marketing of the affordable units as described herein has commenced. Following the initial application period, all applications submitted during the initial application period will be considered through the use of a lottery and not on a first-come first-served basis, unless the number of applications received during the initial application is less than the total number of affordable units available for rent.

10. The applicant, in partnership with the Long Island Housing Partnership, or other similar fair housing organization, will maintain records of the activities it undertakes to implement its marketing plan.
NCIDA

Affordable Housing Availability Contact List

1. Long Island Housing Services
   640 Johnson Ave #8, Bohemia, NY 11716

2. Community Development Corporation of Long Island
   2100 Middle Country Road, Centereach, New York 11720

3. Community Housing Innovations – Nassau County
   175 Fulton Avenue, #211B, Hempstead, NY 11550

4. Economic Opportunity Commission of Nassau County
   281 Babylon Turnpike, Roosevelt, NY 11575

5. ERASE Racism
   6800 Jericho Turnpike, Suite 109W, Syosset, NY 11791

6. Family and Children’s Association
   100 East Old Country Road, Mineola, NY 11501

7. Family Service League of Long Island
   790 Park Avenue, Huntington, NY 11743

8. HELP USA – HELP Suffolk
   685 Brookhaven Avenue, North Bellport, NY 11735

9. Hispanic Brotherhood of Rockville Centre
   50 Clinton Ave, Rockville Centre, NY 11570

10. Long Island Center for Independent Living
    3601 Hempstead Turnpike Suite 208, Levittown, NY 11756

11. Long Island Housing Partnership
    180 Osler Avenue, Hauppauge, NY 11788

12. Long Island Progressive Coalition
    90 Pennsylvania Avenue, Massapequa, NY 11768

13. Make The Road New York
    92-10 Roosevelt Avenue, Jackson Heights, NY 11372
14. NAACP Freeport/Roosevelt
   P.O. Box 292, Roosevelt, NY 11575

15. NAACP Glen Cove
   P.O. Box 449, Glen Cove, NY 11542

16. NAACP Huntington
   P.O. Box 3044, Huntington Station, NY 11746

17. NAACP Hempstead
   P.O. Box 369, Hempstead, NY 11511

18. NAACP Lakeview
   P.O. Box 268, West Hempstead, NY 11552

19. NAACP Westbury
   P.O. Box 10602, Westbury, NY 11590

20. Nassau County Office of Housing & Community Development
    40 Main Street, 1st Floor – Suite C, Hempstead, NY 11550

21. New York Communities for Change
    91 N. Franklin, Room 209, Hempstead, NY 11550